



MS ANNA YERONDAIS
EXECUTIVE OFFICER YM3

Anna Yerondais is the Executive Officer of YM3 Advisory. With close to 30 years in allied health, including time as CEO, healthcare business owner, board chair and board director, Anna has spent the past 15 years working alongside membership-funded, often volunteer-led organisations. Through YM3, she helps professional organisations shape their strategic vision, build genuine membership value and find sustainable growth in resource-constrained environments, without burning out their teams, including the volunteers running them.

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Her reputation rests on one thing: telling people what will actually work, not what's easiest to hear.

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In 2025, the ANZCP engaged Anna and the team at YM3 Advisory to undertake a comprehensive analysis of the perfusion workforce as part of the College's workforce survey and strategic positioning project. At this year's ASM, she will present a timely and important session exploring the survey findings, focusing on the strengths and vulnerabilities of the workforce and what the data reveals about training capacity, workforce sustainability, professional recognition and advocacy priorities. She will share what the data tells us, why it matters, and how we can collectively use these insights to shape a stronger and more sustainable future for perfusion.